



Dear Potential Great Race Supporter,

Are you looking for a unique marketing opportunity that provides a team-building experience, employee morale boost *and* is tax-deductible? The Great Race for Education can give your company all of this and more.

Redefining the old "scavenger hunt" format as a clever and edgy fundraising event, The Great Race for Education combines trivia and intellectual knowledge with cutthroat competitive challenges. Each team comprised of four people competes for prizes by traveling around Historic Downtown Idaho Falls to pit wit, physical strength and speed against the other teams. But the hard work starts months before when each team participates in their own fundraisers to raise money for student scholarships.

Last year, we raised over \$55,000 for educational scholarships thanks to our partners who are "in the race" to change lives. Past teams included premier sponsor Fluor Idaho, Mountain View Hospital, Idaho National Laboratory, Eastern Idaho Regional Medical Center, Cooper Norman, Fisher's Technology, Idaho Central Credit Union, Snake River Landing, Intermountain Gas, Citizen's Community Bank, Cargill, Teton Auto Group and many more.

One of the best parts? While the teams are jetting around town on foot, their Team Owners are living-it-up at home base sipping crisp summer beverages and helping runners solve clues! After the Race is over, the after-party begins with a live deejay, dancing, and a delicious catered "lin-ner" in between lunch and dinner.

Please consider joining us! This year's event is the 11th Annual Great Race for Education "Flamingo" Edition on **Friday, July 19, 2019**. You can expect lots of fun and competition to support CEI student scholarship program.

Enclosed are the sponsorship opportunities available for you to participate. I look forward to you joining The Great Race Family in 2019!

Sincerely,

Natalie J. Hebard, Executive Director & Race Mistress
College of Eastern Idaho Foundation
(208) 535-5398 *office* | (208) 390-2876 *cell*
natalie.hebard@cei.edu



Great Race for Education Sponsorships "Flamingo" Edition

**FLAUNT IT FLAMINGO \$10,000 ONE
AVAILABLE**

- Special recognition as premier event sponsor
- Private tent with comfortable seating
- Wait staff just for your team along with special treats just for your team and owners along with selection of cold drinks customized for your team.
- Private viewing screens to see all the action in the field
- Special runner shirts and team owner shirts
- Business Logo included on all printed material
- Inclusion in radio advertising
- Ability to provide speech about organization during event
- Ability to have items in race bags, 500 items CEIF by 6/28.
- Logo included on EVERY Team's T-Shirt
- Banner displayed at home base tent at Snake River Landing

- 2 Teams of 4 and clues included for both teams

FABULOUS FLAMINGO \$7,500 ONE AVAILABLE

- Business Logo included on all printed material
- Inclusion in radio advertising
- Featured as the beverage and meal sponsor at event & logo featured on every table at event
- Special recognition during award ceremony
- Ability to provide speech about organization during event
- Ability to have items in race bags, 500 items CEIF by 6/28.
- Logo included on EVERY Team's T-Shirt
- Banner displayed at home base tent at Snake River Landing
- 1 Team of 4 included and clue package

FLAMINGO SPIRIT ANIMAL \$5,000 ~~TWO~~ ONE AVAILABLE

- Business Logo included on all printed material

- Inclusion in radio advertising
- Special recognition during award ceremony
- Ability to provide speech about organization during event
- Ability to have items in race bags, 500 items CEIF by 6/28.
- Logo included on EVERY Team's T-Shirt
- Banner displayed at home base tent at Snake River Landing
- 1 Team of 4 included and clue package

FLAMINGO FLOCK \$2,500
~~AVAILABLE~~



- Business Logo included on all printed material
- Inclusion in radio advertising
- Logo included on Team T-Shirts
- Ability to have items in race bags, 500 items CEIF by 6/28.
- Banner displayed at Snake River Landing Tent
- 1 Team of 4 included and clue package

FLAMAZING FLAMINGO \$1,000 THREE TWO
~~AVAILABLE~~

- Inclusion in Radio advertising

- Logo Included on Team T-Shirts
- Banner displayed at Snake River Landing Tent
- 1 Team of 4 included, clues are not included

FLAMINGO FRIENDS \$500 TWO AVAILABLE

- Banner displayed at Snake River Landing Tent
- ONE of the FINAL THREE Challenge sponsors
- Business name included on Team T-Shirts
- 1 Team of 4 included, clues are not included

Team Registration \$250 Limited quantities available

One team of four that will participate in the event, the

Great Race for Education Sponsorship Registration

Great Race for Education pricing menu:

Team of Four - \$250 (includes shirts for team of 4, meal & after party)

Team Owners - \$50 each (includes matching team shirt, meal & after party)

Clues Package - \$500 for entire clue package (if you plan on competing, you should probably purchase the clues) Change a life just by participating in Great Race!



Please indicate which **sponsorship level** you are electing to participate in, all are listed in **sponsorship invitation letter**. Your donation is tax-deductible and a receipt will be provided for your contribution to our 501 (c) (3) non-profit (EIN# 94-3160729). Thank you for your support of local and affordable education!

SPONSORSHIP AMOUNT: \$ _____

SPONSORSHIP LEVEL: _____

Company Name: _____

Contact Person: _____

Phone Number (required): _____

Email (required): _____

Mailing Address (required): _____

Payment Preferences (payment must be received prior to event date Friday, July 19, 2019):

Visa/Mastercard/American Express

PAY ANYTIME AT  <https://ceigiving.org/donate-today/>

please send me an invoice - Attn: _____

Check enclosed (made payable to CEI Foundation) Mail forms & payment to:

CEI Foundation

Attn: Natalie Hebard
1600 S. 25th E.
Idaho Falls, ID 83402

Questions? E-mail natalie.hebard@cei.edu or call (208) 535-5398.

